

The "Syuca Science" Program

The Syuca Science program is evolving to focus more on the intersection of science and business. It is structured into three core modules, each designed to equip participants with essential skills and knowledge for integrating scientific research with business strategies.

Module 1: Career Orientation

The first module of the program focuses on understanding of **soft skills**, which are essential for personal and professional success. It introduces the concept of 9 personality types, helping individuals identify and understand their unique traits, strengths, and weaknesses. The module explores the "institution" and "faculty" of a person—concepts that reflect one's natural abilities and inclinations. By understanding these aspects, participants gain insight into how their personality influences their career choices and development.

In this module, learners work on enhancing key soft skills such as communication, empathy, teamwork, and emotional intelligence. These competencies are crucial for building strong interpersonal relationships and succeeding in dynamic professional environments. Through self-reflection and practical exercises, participants will improve their interpersonal abilities and become more effective in both personal and professional settings.

Module 2: Expert

The second module focuses on the development of **hard skills**. Participants learn to cultivate **analytical** and **critical thinking** skills, which are essential for solving complex problems and making data-driven decisions. This module emphasizes gaining proficiency in practical skills that are directly applicable to business and personal development.

Participants acquire the knowledge and tools needed to provide consultancy services, particularly in areas like business strategy and personal growth. They also deepen their understanding of specific technical areas, learning to become experts in their chosen fields. By developing these hard skills, participants will be better equipped to handle challenges in their careers and offer valuable insights to others.

Module 3: Coaching

The final module introduces **coaching**, focusing on the application of 9 key competencies across three major realities: **objective**, **subjective**, and **superobjective**. In this module, participants learn how to apply these competencies in real-world situations, guiding individuals through challenges related to both personal and professional growth.

Additionally, the module integrates soft skills, hard skills, and global minds, allowing participants to develop a balanced approach to coaching.

In summary, by the end of the program, participants will be equipped with the necessary tools to excel in the personal growth and business consultancy.